



Thoughts from the Country President



As we move into what will certainly be a year of new challenges in 2021, the alignment between Securitas in the United Arab Emirates & Saudi Arabia offers many opportunities.

It creates a chance to deliver efficiencies, leverage expertise of key staff across both countries as well as bring the global expertise of Securitas to the countries in a more focused way.

This is a very exciting development, and I look forward to helping maximise the benefits both to our clients and our internal organisation.

Craig A. Mackenzie
Country President U.A.E.
Director Saudi Arabia

As of 1st January 2021, Securitas UAE and Securitas KSA are now aligned under the leadership of the UAE Country President/Director Saudi Arabia, Craig Alexander Mackenzie.

Through this increased alignment we seek to increase synergy across both countries, the ultimate objective being to deliver consistency and enhanced operational and commercial excellence.

Whilst we will continue to execute in both countries in line with local requirements, we look to bring more of our global experience and knowledge to support these operations.

Our main areas of focus during this process are:

**Securitas Global Clients
across both countries**

**Securitas Regional Clients
across both countries**

**Securitas Local clients
looking for expansion in
either country, or looking to
enhance operations through
introduction of Global best
practice**



- 1. Streamlined & Consistent excellence in Operational delivery**
- 2. Simplified Commercial processes & outcomes**
- 3. Enhanced account management & client support**
- 4. Implementation of identified best practice & identified efficiencies**

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